



University of Warmia and Mazury in Olsztyn

## **Bilateral Meetings**

- (10:15 - 12:15) Morning session
- (13:15 - 15:00) Afternoon session

### Description

Centre for Innovation and Technology Transfer is a university unit which has a rich offer addressed to entrepreneurs, including assistance in international cooperation, consulting in intellectual property protection and innovation management, technological audits, the support of companies in entering foreign markets. We support companies from all sectors, with particular focus on tourism sector.

### Organization Type

### Institution

### Areas of Activities

**Associations, clusters in tourism sector**

**Travel agencies and tour operators**

**Hotels, restaurants**

**Spas, relaxing and wellness resorts, medical tourism**

**Digital solutions for tourism and smart cities, supportive services for tourism**

**New trends in tourism, project leaders, alternative ways of tourism**

**Regional tourism (agrotourism, cycle routes...)**

### Offer

**KREATIKA STUDIO- We create brands for companies and institutions**

Hello!

We are very pleased.

**We are Kreatika Studio.**

**We deal with graphic design.**

**We bring to life everything with pleasure.**

**We experiment everywhere.**

**We like everyone.**

**We use our experience and passion**

**to create brands for institutions and companies.**

**We are using new technologies and**

**implement them to our projects like UX or Design Thinking.**

**We find ourselves perfectly in**

**creating brands, poligraphy, packaging,**

**apps and websites. We offer unconventional**

**projects for clients who are interested**

**in smart and responsible solutions.**

**We cooperate with clients from**

**Poland, Great Britain, Belgium,**

**Sweden, Norway and Switzerland.**

**Come- visit Us :)**

**[www.kreatikastudio.pl](http://www.kreatikastudio.pl)**

**Keywords: visual identity poligraphy apps websites creating brands**

**Cooperation Offered**

**1. Other**

**Offer**

## **RICO TRAVEL - unique personalized trips**

**You want to go on a special holiday, but don't know where to start?**

**Are you organizing a company trip, but you lack new ideas?**

**Offers of travel agencies are expensive and not suitable for your needs? Or maybe you would just like to optimise the costs of your own holidays? Travel organized by RICO TRAVEL is unique and tailored to the individual needs of each traveller. With RICO TRAVEL there are no impossible trips.**

**Keywords: travel trip tour world**

**Cooperation Offered**

**1. Other**

Offer

## **WIATRAKI - relax in the land of thousand lakes**

The holiday and training centre WIATRAKI is situated in the middle of the forest on Lake Maróz, in Masuria - the cleanest region of Poland. In the resort there are available for guests spacious hotel rooms, round-year holiday houses, conference rooms, a restaurant and a bar (regional cuisine), fireplace rooms, a tennis and beach volleyball court, sports equipment, SPA treatments, and many more.

[www.wiatraki.com](http://www.wiatraki.com)

Keywords: relax resort Poland holiday

Cooperation Offered

1. Other

Offer & Request

## **WARMIA AND MAZURY - TOURISM COOPERATION**

Warmia and Mazury is a Polish region attractive for its wonderful, variegated nature, as well as for its cultural richness and historical heritage. There is a lot to offer! if you want to find out more about this exceptional region or get in touch with companies in the tourism industry, Centre for Innovation and Technology Transfer is the best contact for you.

The Centre has a rich offer addressed to entrepreneurs, including assistance in international cooperation, consulting in intellectual property protection and innovation management, technological audits, the support of companies in entering foreign markets.

Keywords: lakes forests sailing relax tourism vacation

Cooperation Offered

1. Other

Cooperation Requested

1. Other