



Museum of Decorative Arts in Prague

upm.cz

Bilateral Meetings

- (10:15 - 12:15) Morning session
- (13:15 - 15:00) Afternoon session

Description

Museum of Decorative Arts in Prague is a place for innovative learning that facilitates the understanding of the significance of objects of decorative arts and design, in combination with architecture and other art disciplines.

Organization Type

Company

Facebook

<https://www.facebook.com/upmpraha/>

Areas of Activities

Associations, clusters in tourism sector

Travel agencies and tour operators

Museums, historical sights, institutions related to the cultural heritage

Idea

How to get more visitors to the museum

What the museum can offer to visitors from abroad, what do they expect when they travel to Prague. Focus on culture tourism.