



Museum of Decorative Arts in Prague

[upm.cz](http://upm.cz)

## **Bilateral Meetings**

- (10:15 - 12:15) Morning session
- (13:15 - 15:00) Afternoon session

### **Description**

Museum of Decorative Arts in Prague is a place for innovative learning that facilitates the understanding of the significance of objects of decorative arts and design, in combination with architecture and other art disciplines.

### **Organization Type**

Company

Facebook

<https://www.facebook.com/upmp Praha/>

Areas of Activities

**Associations, clusters in tourism sector**

**Travel agencies and tour operators**

**Museums, historical sights, institutions related to the cultural heritage**

Idea

## **How to get more visitors to the museum**

What the museum can offer to visitors from abroad, what do they expect when they travel to Prague. Focus on culture tourism.