



Oltenia Tourism Competitiveness Pole - Innovation

Bilateral Meetings

- (10:15 - 12:15) Morning session

Description

The cluster was founded in 2012, with 66 members which activate in the field of tourism. The main objective is to increase the competitiveness of the tourism sector in the South West Oltenia region, by building a unified regional brand and by innovating the tourism product.

Organization Type

Cluster

Areas of Activities

Associations, clusters in tourism sector

Idea

Development of new business partnerships for pole's members

New projects ideas