



Oltenia Tourism Competitiveness Pole - Innovation

## **Bilateral Meetings**

- (10:15 - 12:15) Morning session

### **Description**

The cluster was founded in 2012, with 66 members which activate in the field of tourism. The main objective is to increase the competitiveness of the tourism sector in the South West Oltenia region, by building a unified regional brand and by innovating the tourism product.

### **Organization Type**

Cluster

Areas of Activities

### **Associations, clusters in tourism sector**

### **Idea**

### **Development of new business partnerships for pole's members**

New projects ideas