



Wielkopolska Tourism Organization

[wot.org.pl](http://wot.org.pl)

## **Bilateral Meetings**

- (10:15 - 12:15) Morning session
- (13:15 - 15:00) Afternoon session

### Description

The Wielkopolska Tourist Organization is an association of entities operating on the tourist market - local governments, tour operators, hotels, museums and cultural institutions, conference facilities and local associations. Such cooperation makes it easier to achieve the goal of developing and promoting tourism in Greater Poland and building a strong brand in our region.

### Organization Type

Chamber/Association/Agency

### Organization Size

1-10

### Areas of Activities

**Hotels, restaurants**

**Museums, historical sights, institutions related to the cultural heritage**

**Digital solutions for tourism and smart cities, supportive services for tourism**

**New trends in tourism, project leaders, alternative ways of tourism**

**Regional tourism (agrotourism, cycle routes...)**

### Offer & Request

## **COOPERATION IN THE TOURISM INDUSTRY**

We offer many contacts to the leaders of the tourism market in the fastest growing region in Poland. We are looking for partners for cooperation in other regions of Europe / the world. We are interested in exchange of experience, cooperation on many levels.