



IHK Magdeburg

## **Bilateral Meetings**

- (10:15 - 12:15) Morning session

### **Description**

Magdeburg Chamber of Commerce (IHK Magdeburg) is responsible for tourism companies in the North of Bundesland Saxony-Anhalt and supports them in their business.

### **Organization Type**

Chamber/Association/Agency

### **Areas of Activities**

**Associations, clusters in tourism sector**

**Travel agencies and tour operators**

**Hotels, restaurants**

**Spas, relaxing and wellness resorts, medical tourism**

**Digital solutions for tourism and smart cities, supportive services for tourism**

**New trends in tourism, project leaders, alternative ways of tourism**

**Regional tourism (agrotourism, cycle routes...)**

### **Offer & Request**

## **Cooperation within the tourism industry**

We support companies in getting in contact with tourism companies and associations in or from Saxony-Anhalt.