



IHK Magdeburg

## **Bilateral Meetings**

- (13:15 - 15:00) Afternoon session

### **Description**

The Chamber of Commerce and Industry in Magdeburg is a central contact for tourism companies in the northern part of the German federal state of Saxony-Anhalt.

### **Organization Type**

Chamber/Association/Agency

### **LinkedIn**

<https://www.linkedin.com/in/sven-erichson%E8%89%BE>

### **Areas of Activities**

**Associations, clusters in tourism sector**

**Travel agencies and tour operators**

**Hotels, restaurants**

**Spas, relaxing and wellness resorts, medical tourism**

**Museums, historical sights, institutions related to the cultural heritage**

**Digital solutions for tourism and smart cities, supportive services for tourism**

**New trends in tourism, project leaders, alternative ways of tourism**

**Regional tourism (agrotourism, cycle routes...)**

**Others**

**Offer & Request**

## **Central contact to tourism companies**

The Chamber of Commerce and Industry in Magdeburg is a central contact for tourism companies in the northern part of the German federal state of Saxony-Anhalt.