



Israel Ministry of Tourism

<https://info.goisrael.com/en/>

Bilateral Meetings

- (10:15 - 12:15) Morning session
- (13:15 - 15:00) Afternoon session

Description

The ministry is responsible for the planning, development and marketing policies in the tourism industry in Israel. The ministry has defined its goals to increase internal tourism and to focus on overseas marketing in target countries and sectors that could drive incoming tourism.

Organization Type

Institution

[Download document](#)

Areas of Activities

Associations, clusters in tourism sector

Travel agencies and tour operators

Hotels, restaurants

Regional tourism (agrotourism, cycle routes...)

Others

Offer

Cooperation with partners

Tourism industry in Israel.